



# ETHUofT

March 8 - 10 2019

**SPONSORSHIP PACKAGE**



# ABOUT ETHUofT

After successfully hosting the first iteration of ETHUofT in March 2018, the UofT Blockchain Group now hopes to make the second iteration of this event bigger and better than ever with your help!

Our goal is to bring together Ethereum enthusiasts and students to help build the decentralized future. The hackathon will be coordinated by the UofT Blockchain Group, with the purpose of contributing to the Ethereum ecosystem by solving real life problems utilizing smart contracts or developing the infrastructure needed to build the decentralized future.

Located in the centre of Toronto, one of the fastest growing tech hubs in North America, the University of Toronto is in a prime position to contribute to the surrounding blockchain ecosystem.



# SPONSORSHIP

## WHY SPONSOR US?

- **Promote your business.** ETHUofT will offer you direct access to The University of Toronto's developer community.
- **Promote your platform.** Different tiers of sponsorship grant you with the exposure you need.
- **Connect with talent.** Meet the next generation of UofT's innovators interested in working on emerging technology
- **Contribute to emerging technology.** Blockchain technology is a decade old and needs a lot of bright minds behind it. Check out the cool projects students built at ETHUofT 2018 at [ethuoft.devpost.com](http://ethuoft.devpost.com)
- **Enhance your business with emergent technology.** Through this hackathon, your business may be able to directly benefit through student found use cases.



## OTHER WAYS TO SUPPORT US:

- **Sending Mentors.** Mentors provide insight into your company's product ecosystem and give students invaluable insight into real world use cases. Mentors are especially invaluable as many attending students will not have extensive experience in the field.
- **Sending Company Merchandise.** Send apparel and accessories to be distributed throughout the week and during the hackathon to get you exposure, recognition, and competitor appreciation.
- **Providing food or drinks.** Help the students fuel up while they build the decentralized future.



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# SPONSORSHIP TIERS

	PLATINUM \$10 000	GOLD \$5000	SILVER \$2500	BRONZE \$1000
Available Spots	2	4	8	unlimited
Logo Size	XL	L	M	S
Logo				
+ Social Media	Yes	Yes	Yes	Yes
+ Apparel	Yes	Yes	Yes	Yes
+ Shirts	Yes	Yes	Yes	Yes
+ Swag Bags	Yes	Yes	Yes	Yes
+ Website	Full Presence	Full Presence	Sponsor Pages	Sponsor Page
+ Official Banner	Yes	Yes	Yes	Yes
Promotional Material	Any Item	Any Item	Medium Item	Small Item
Judges	2	1	0	0
Networking Events Presence	4	3	2	1
Awards Presentation	Yes	Yes		





We are happy to work with you to ensure you receive the most out of your partnership with us. If you would like to pursue a sponsorship arrangement or obtain more information please do not hesitate to contact us or visit our website at [ethuoft.ca](http://ethuoft.ca)

Stephanie Zhang  
[contact@uoftbg.ca](mailto:contact@uoftbg.ca)